Virginia

COMMUNITY PROFILE

Russell County





Virginia Employment Commission

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Russell County Contents

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Russell County Introduction

I. Introduction

This report provides a community profile of Russell County. It is intended to compliment the information found in our Virginia Workforce Connection application, which can be accessed online at:

www.VirginiaLMI.com

The report is divided into three major sections. The first contains a profile of regional demographic characteristics and trends, the second supplies similar information for the regional economy, and the third provides a profile of regional education characteristics.

II. Demographic Profile

Overview

This Demographic Profile provides an in-depth analysis of the population in Russell County. Most of the data is produced by the U.S. Census Bureau, and includes demographic characteristics such as age, race/ethnicity, and gender.



Related Terms and Definitions

Ability to speak English

For people who speak a language other than English at home, the response represents the person's own perception of his or her ability to speak English. Because census questionnaires are usually completed by one household member, the responses may represent the perception of another household member.

Age

The age classification is based on the age of the person in complete years as of April 1, 2010. The age of the person usually was derived from their date of birth information. Their reported age was used only when date of birth information was unavailable.

Gender

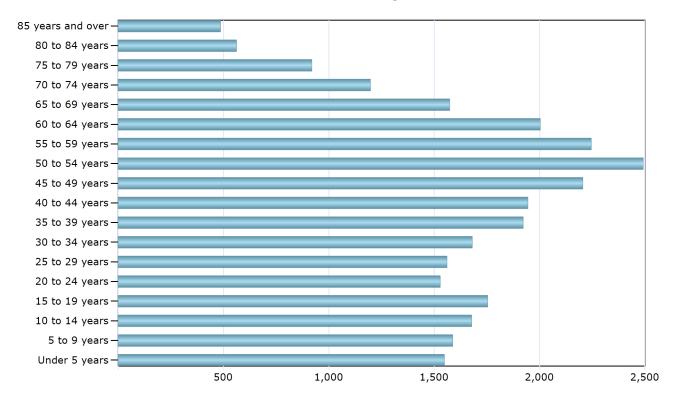
The data on gender were derived from answers to a question that was asked of all people. Individuals were asked to mark either "male" or "female" to indicate their gender. For most cases in which gender was not reported, it was determined by the appropriate entry from the person's given (i.e., first) name and household relationship. Otherwise, gender was imputed according to the relationship to the householder and the age of the person.

Race

The concept of race as used by the Census Bureau reflects self-identification by people according to the race or races with which they most closely identify. The categories are sociopolitical constructs and should not be interpreted as being scientific or anthropological in nature. Furthermore, the race categories include both racial and national-origin groups.

Please note: In the past, our population by race/ethnicity data has always excluded the Hispanic ethnicity from each race category. Starting in January 2013, each race category now includes all ethnicities.

Population by Age



	Russell County	Virginia	United States
Under 5 years	1,549	509,625	20,201,362
5 to 9 years	1,588	511,849	20,348,657
10 to 14 years	1,678	511,246	20,677,194
15 to 19 years	1,754	550,965	22,040,343
20 to 24 years	1,529	572,091	21,585,999
25 to 29 years	1,561	564,342	21,101,849
30 to 34 years	1,681	526,077	19,962,099
35 to 39 years	1,923	540,063	20,179,642
40 to 44 years	1,945	568,865	20,890,964
45 to 49 years	2,206	621,155	22,708,591
50 to 54 years	2,493	592,845	22,298,125
55 to 59 years	2,246	512,595	19,664,805
60 to 64 years	2,004	442,369	16,817,924
65 to 69 years	1,574	320,302	12,435,263
70 to 74 years	1,198	229,502	9,278,166
75 to 79 years	920	173,929	7,317,795
80 to 84 years	562	130,801	5,743,327
85 years and over	486	122,403	5,493,433
	28,897	8,001,024	308,745,538

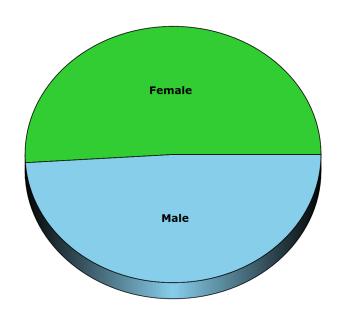
Source: 2010 Census.

Population by Race/Ethnicity

	Russell County	Virginia	United States
Total			
Total Population	28,897	8,001,024	308,745,538
Race			
White	28,270	5,486,852	223,553,265
Black or African American	233	1,551,399	38,929,319
American Indian or Alaska Native	55	29,225	2,932,248
Asian	53	439,890	14,674,252
Native Hawaiian/Pacific Islander	1	5,980	540,013
Other	117	254,278	19,107,368
Multiple Races	168	233,400	9,009,073
Ethnicity			
Not Hispanic or Latino (of any race)	28,622	7,369,199	258,267,944
Hispanic or Latino (of any race)	275	631,825	50,477,594

Source: 2010 Census.

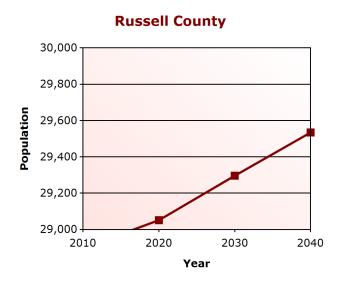
Population by Gender

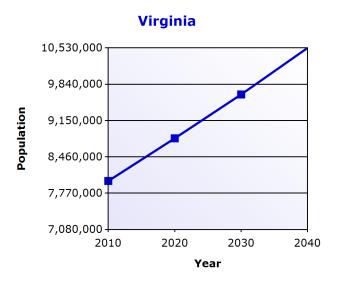


	Russell County	Virginia	United States
Male	14,155	3,925,983	151,781,326
Female	14,742	4,075,041	156,964,212
	28,897	8,001,024	308,745,538

Source: 2010 Census.

Population Change





	Russell County	(% change)	Virginia	(% change)
2000	29,258		7,079,030	
2010	28,897	-1.23 %	8,001,024	13.02 %
2020	29,051	0.53 %	8,811,512	10.13 %
2030	29,296	0.84 %	9,645,281	9.46 %
2040	29,534	0.81 %	10,530,229	9.17 %

Source: U.S. Census Bureau, Virginia Employment Commission.

Did you know...

you can log on to our website today and see population counts from each Decennial Census all the way back to 1900? Looking for annual population estimates? We have those too, all the way back to the 1970s!



For this data and more, visit us on the web at:

www.VirginiaLMI.com

Population Projections by Age and Gender

	2020		2030		2040	
	Female	Male	Female	Male	Female	Male
Under 5 years	660	667	667	674	668	676
5 to 9 years	685	694	686	694	696	705
10 to 14 years	884	859	783	761	812	789
15 to 19 years	805	864	723	776	742	797
20 to 24 years	722	768	776	825	705	750
25 to 29 years	770	854	757	840	698	774
30 to 34 years	816	863	822	870	906	959
35 to 39 years	824	784	886	844	895	852
40 to 44 years	848	834	876	861	906	891
45 to 49 years	994	950	859	821	949	907
50 to 54 years	1,025	991	917	886	972	939
55 to 59 years	1,130	1,081	1,030	985	914	874
60 to 64 years	1,244	1,244	1,040	1,040	954	954
65 to 69 years	1,115	982	1,135	999	1,061	935
70 to 74 years	916	741	1,175	951	1,008	817
75 to 79 years	673	480	927	661	969	691
80 to 84 years	396	280	566	401	746	528
85 years and over	390	219	500	281	702	395
	14,897	14,155	15,125	14,170	15,303	14,233
	29,052		29,295		29,536	

Source: Virginia Employment Commission.

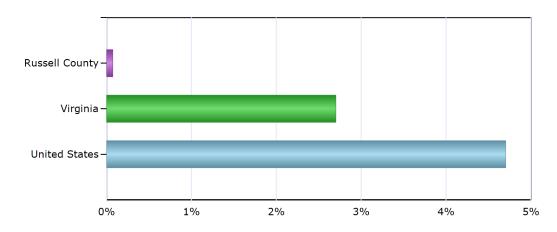
Population Projections by Race/Ethnicity

	2020	2030	2040
Total			
Total Population	29,051	29,296	29,534
Race			
White	28,269	28,211	27,924
Black or African American	223	216	208
Asian	76	112	166
Other	483	757	1,237
Ethnicity			
Not Hispanic or Latino (of any race)	28,568	28,400	27,897
Hispanic or Latino (of any race)	483	896	1,638

Source: Virginia Employment Commission.

English Language Skills

(Age 5 and over that speak English less than well)

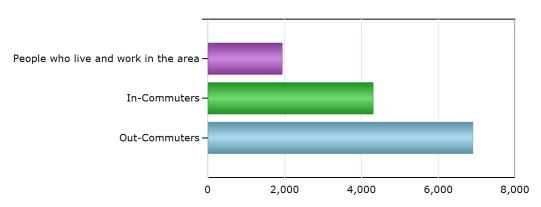


	Total	Speak English less than well	Percent
Russell County	27,430	20	0.07%
Virginia	7,419,283	200,418	2.70%
United States	286,433,395	13,472,190	4.70%

Source: U.S. Census Bureau

American Community Survey, 2007-2011.

Commuting Patterns



Commuting Patterns	
People who live and work in the area	1,934
In-Commuters	4,304
Out-Commuters	6,903
Net In-Commuters (In-Commuters minus Out-Commuters)	-2,599

Source: U.S. Census Bureau,

 ${\it On The Map\ Application\ and\ LEHD\ Origin-Destination\ Employment\ Statistics,\ 2011.}$

Top 10 Places Residents are Commuting To

Area	Workers
Wise County, VA	1,265
Tazewell County, VA	1,146
Washington County, VA	1,067
Buchanan County, VA	544
Bristol city, VA	287
Dickenson County, VA	249
Norton city, VA	194
Sullivan County, TN	193
Smyth County, VA	181
Lee County, VA	168

Top 10 Places Workers are Commuting From

Area	Workers
Washington County, VA	573
Tazewell County, VA	506
Dickenson County, VA	492
Lee County, VA	461
Wise County, VA	326
Buchanan County, VA	268
Smyth County, VA	213
Scott County, VA	181
Sullivan County, TN	162
Bristol city, VA	92

Source: U.S. Census Bureau,

OnTheMap Application and LEHD Origin-Destination Employment Statistics, 2011.

Please Note: Commuting patterns data is no longer produced from the Decennial Census. As an alternative, we are providing commuting data from the U.S. Census Bureau's OnTheMap application and LEHD Origin-Destination Employment Statistics program. Since this data is produced from an entirely different data set, it is not advisable to compare the new data with previously released commuting patterns. For more information about the OnTheMap application or the LEHD program, please visit the following website:

http://lehd.ces.census.gov

III. Economic Profile

Overview

The Economic Profile of Russell County consists primarily of data produced by the Virginia Employment Commission, U.S. Census Bureau, and the Bureau of Labor Statistics.



Related Terms and Definitions

Average Weekly Wage

Computed as average quarterly wages divided by 13.

Consumer Price Index (CPI)

The Consumer Price Index measures the average change over time in the prices paid by urban consumers for a representative market basket of consumer goods and services.

Local Employment Dynamics (LED)

The Local Employment Dynamics Program at the Census Bureau, together with its state partners, provides employment information at the county, city, and Workforce Investment Area level. This information tracks workers in different industries by age and gender and provides statistics on job creation, separation, turnover, and wages.

Quarterly Census of Employment & Wages (QCEW)

A federal/state cooperative program that collects and compiles employment and wage data for workers covered by state unemployment insurance (UI) laws and the federal civilian workers covered by Unemployment Compensation for Federal Employees (UCFE). These data are maintained at the state in micro and macro levels and also sent to BLS quarterly.

Unemployment Insurance (UI)

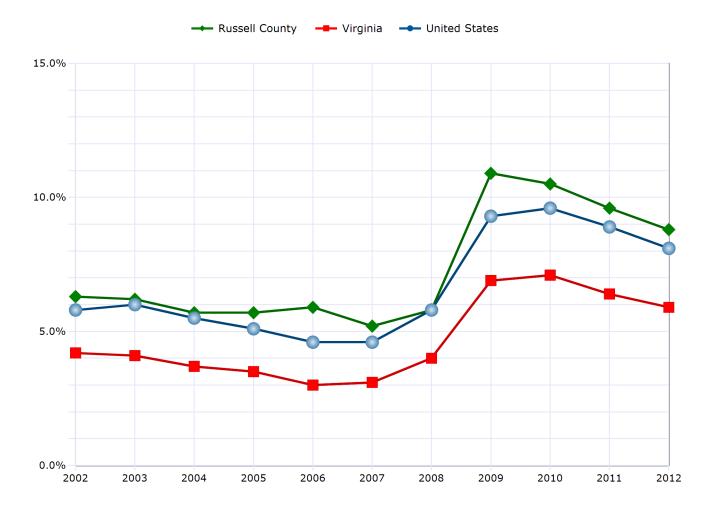
Unemployment insurance is a program for the accumulation of funds paid by employers to be used for the payment of unemployment insurance to workers during periods of unemployment which are beyond the workers' control. Unemployment insurance replaces a part of the worker's wage loss if he becomes eligible for payments.

Unemployment Rate

The number of unemployed people as a percentage of the labor force.

Unemployment Rates

Trends

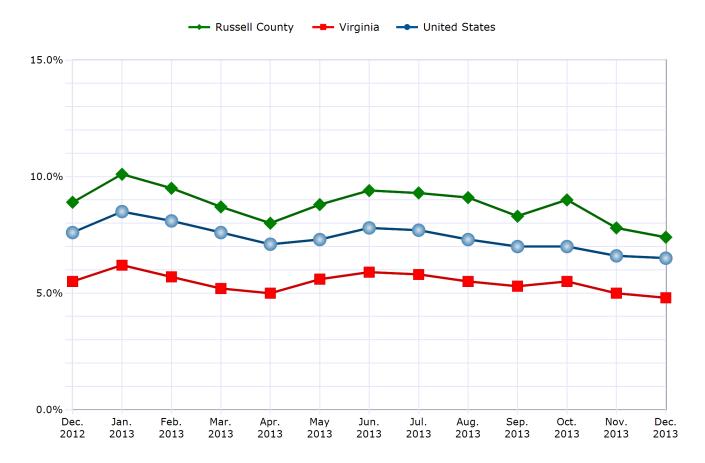


	Russell County	Virginia	United States
2002	6.3%	4.2%	5.8%
2003	6.2%	4.1%	6.0%
2004	5.7%	3.7%	5.5%
2005	5.7%	3.5%	5.1%
2006	5.9%	3.0%	4.6%
2007	5.2%	3.1%	4.6%
2008	5.8%	4.0%	5.8%
2009	10.9%	6.9%	9.3%
2010	10.5%	7.1%	9.6%
2011	9.6%	6.4%	8.9%
2012	8.8%	5.9%	8.1%

Source: Virginia Employment Commission, Local Area Unemployment Statistics.

Unemployment Rates

Past 12 Months



	Russell County	Virginia	United States
Dec. 2012	8.9%	5.5%	7.6%
Jan. 2013	10.1%	6.2%	8.5%
Feb. 2013	9.5%	5.7%	8.1%
Mar. 2013	8.7%	5.2%	7.6%
Apr. 2013	8.0%	5.0%	7.1%
May 2013	8.8%	5.6%	7.3%
Jun. 2013	9.4%	5.9%	7.8%
Jul. 2013	9.3%	5.8%	7.7%
Aug. 2013	9.1%	5.5%	7.3%
Sep. 2013	8.3%	5.3%	7.0%
Oct. 2013	9.0%	5.5%	7.0%
Nov. 2013	7.8%	5.0%	6.6%
Dec. 2013	7.4%	4.8%	6.5%

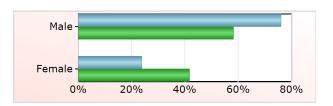
Source: Virginia Employment Commission, Local Area Unemployment Statistics.

Characteristics of the Insured Unemployed

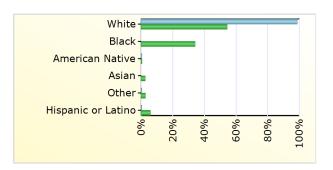
Russell County - (226 claimants)

Virginia - (51,023 claimants)

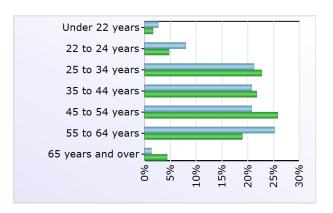
Gender	Russell County	Virginia
Male	172	29,715
Female	54	21,308
Unspecified		



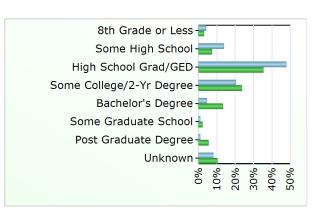
Race	Russell County	Virginia
White	223	27,716
Black		17,412
American Native	1	249
Asian		1,302
Other	1	1,373
Hispanic or Latino	1	2,971



Age	Russell County	Virginia
Under 22 years	6	830
22 to 24 years	18	2,421
25 to 34 years	48	11,598
35 to 44 years	47	11,101
45 to 54 years	47	13,177
55 to 64 years	57	9,669
65 years and over	3	2,227
Unknown		



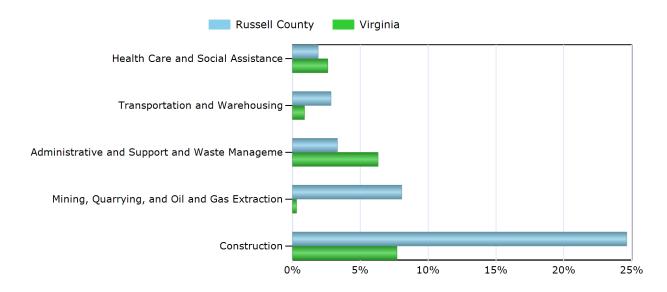
Education	Russell County	Virginia
8th Grade or Less	9	1,462
Some High School	31	3,701
High School Grad/GED	108	18,030
Some College/2-Yr Degree	46	12,057
Bachelor's Degree	10	6,746
Some Graduate School	2	1,054
Post Graduate Degree	2	2,737
Unknown	18	5,236



Source: Virginia Employment Commission, Characteristics of the Insured Unemployed, February 2014.

Characteristics of the Insured Unemployed

Top 5 Industries With Largest Number of Claimants in Russell County (excludes unclassified)

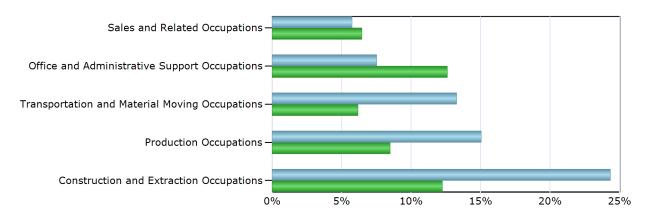


Industry	Russell County	Virginia
Agriculture, Forestry, Fishing and Hunting	1	116
Mining, Quarrying, and Oil and Gas Extraction	17	149
Utilities		9
Construction	52	3,723
Manufacturing	1	589
Wholesale Trade		406
Retail Trade	3	757
Transportation and Warehousing	6	429
Information	1	194
Finance and Insurance		377
Real Estate and Rental and Leasing		273
Professional, Scientific, and Technical Servi	1	1,170
Management of Companies and Enterprises		60
Administrative and Support and Waste Manageme	7	3,049
Educational Services	1	148
Health Care and Social Assistance	4	1,259
Arts, Entertainment, and Recreation	1	499
Accommodation and Food Services	3	1,420
Other Services (except Public Administration)		481
Unclassified	113	33,216

Source: Virginia Employment Commission, Characteristics of the Insured Unemployed, February 2014.

Characteristics of the Insured Unemployed

Top 5 Occupation Groups With Largest Number of Claimants in Russell County (excludes unclassified)



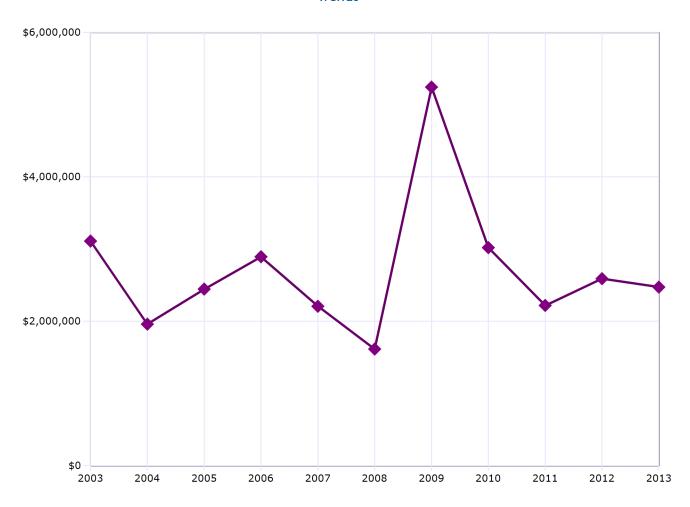
Occupation	Russell County	Virginia
Management Occupations	12	3,930
Business and Financial Operations Occupations	5	2,232
Computer and Mathematical Occupations		1,757
Architecture and Engineering Occupations	1	844
Life, Physical, and Social Science Occupations		241
Community and Social Service Occupations	2	339
Legal Occupations	1	288
Education, Training, and Library Occupations	2	675
Arts, Design, Entertainment, Sports, and Media Occ		849
Healthcare Practitioners and Technical Occupations	1	945
Healthcare Support Occupations	3	1,259
Protective Service Occupations	6	537
Food Preparation and Serving Related Occupations	4	2,180
Building and Grounds Cleaning and Maintenance Occu	4	2,094
Personal Care and Service Occupations	1	734
Sales and Related Occupations	13	3,294
Office and Administrative Support Occupations	17	6,432
Farming, Fishing, and Forestry Occupations	1	367
Construction and Extraction Occupations	55	6,248
Installation, Maintenance, and Repair Occupations	11	1,801
Production Occupations	34	4,331
Transportation and Material Moving Occupations	30	3,151
Military Specific Occupations		571
Unknown Occupation Code	23	5,924

Source: Virginia Employment Commission,

Characteristics of the Insured Unemployed, February 2014.

Unemployment Insurance Payments

Trends

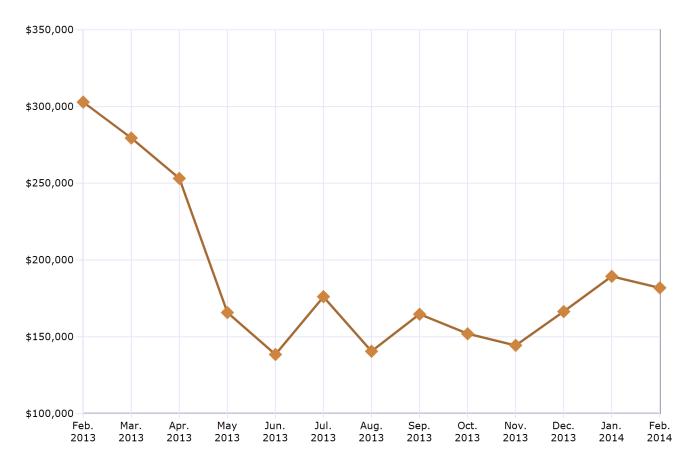


	Russell County		Virgi	nia	
	Weeks Paid	Amount Paid		Weeks Paid	Amount Paid
2003	13,374	\$3,111,424		2,320,260	\$608,250,060
2004	9,478	\$1,960,683		1,632,841	\$376,193,745
2005	10,808	\$2,446,628		1,382,659	\$327,192,126
2006	11,216	\$2,894,273		1,334,848	\$334,996,815
2007	8,064	\$2,208,281		1,384,335	\$364,789,088
2008	6,674	\$1,615,796		1,699,923	\$468,544,246
2009	19,271	\$5,244,385		3,782,630	\$1,069,206,277
2010	11,568	\$3,020,702		2,727,738	\$748,174,724
2011	8,281	\$2,220,146		2,242,341	\$612,702,314
2012	8,989	\$2,590,728		2,102,986	\$592,044,339
2013	8,551	\$2,474,011		1,999,039	\$574,074,609

Source: Virginia Employment Commission, Unemployment Insurance Program.

Unemployment Insurance Payments

Past 12 Months



	Russell County		Virgi	nia
•	Weeks Paid	Amount Paid	Weeks Paid	Amount Paid
Feb. 2013	1,029	\$302,880	181,880	\$50,992,027
Mar. 2013	958	\$279,482	173,510	\$49,108,549
Apr. 2013	834	\$253,190	186,852	\$53,635,467
May 2013	559	\$165,799	152,821	\$44,049,360
Jun. 2013	501	\$138,496	150,735	\$42,976,692
Jul. 2013	646	\$176,153	186,871	\$53,368,753
Aug. 2013	514	\$140,587	140,860	\$40,474,693
Sep. 2013	597	\$164,691	159,186	\$46,985,079
Oct. 2013	537	\$151,985	139,250	\$41,212,279
Nov. 2013	505	\$144,458	132,836	\$39,214,614
Dec. 2013	587	\$166,450	175,554	\$51,204,975
Jan. 2014	650	\$189,383	172,776	\$49,358,566
Feb. 2014	649	\$181,910	166,054	\$47,757,242

Source: Virginia Employment Commission, Unemployment Insurance Program.

Employers by Size of Establishment

	Russell County	Virginia
0 to 4 employees	341	138,441
5 to 9 employees	111	37,068
10 to 19 employees	83	27,450
20 to 49 employees	36	19,678
50 to 99 employees	15	7,019
100 to 249 employees	7	3,721
250 to 499 employees	***	1,045
500 to 999 employees	***	356
1000 and over employees	0	240
	596	235,018

Employment by Size of Establishment

	Russell County	Virginia
0 to 4 employees	565	211,809
5 to 9 employees	731	246,064
10 to 19 employees	1,091	372,572
20 to 49 employees	1,055	597,239
50 to 99 employees	1,040	478,616
100 to 249 employees	959	555,103
250 to 499 employees	***	360,194
500 to 999 employees	***	240,998
1000 and over employees	0	578,123
	6,545	3,640,718

Note: Asterisks (***) indicate non-disclosable data.

'Zero; no employment' typically represents new startup firms or sole-proprietorships.

Source: Virginia Employment Commission,

Quarterly Census of Employment and Wages (QCEW), 3rd Quarter (July, August, September) 2013.

50 Largest Employers

- 1. Russell County School Board
- 2. Cingular Wireless Employe
- 3. Wal Mart
- 4. Mountain States Health Al
- 5. County of Russell
- 6. Lebanon Apparel Corporation
- 7. American Management Systems
- 8. Northrop Grumman Corporation
- 9. Cleco Corporation
- 10. New Peoples Bank
- 11. Food City
- 12. Dickerson Russell Coal Company
- 13. E. Dillon & Company, Inc.
- 14. Home Nursing Company
- 15. Paramont Coal Company Virginia
- 16. C L Fencing
- 17. VDOT
- 18. Appalachian Power Company
- 19. Maple Grove Health Care Center
- 20. Shore Stop Store
- 21. Mountain States Physicians Group
- 22. C Health Pc
- 23. Rnse Enterprises Inc
- 24. Virginia Department of Mines, Mineral & Energy
- 25. Mountain Materials Inc

- 26. Hardee's
- 27. McDonald's
- 28. Town of Lebanon
- 29. United Mine Workers of Am
- 30. Headwaters Plant Services, Inc
- 31. Virginia Division of Community Corrections
- 32. Family Health Care Associated Physicians
- 33. Morgan McClure Chevrolet. Oldsmobile, Pontiac
- 34. Postal Service
- 35. Bowen Engineering Corp
- 36. D.R. Price Engineering and Landscaping
- 37. Community Medical Care
- 38. Wendwise Corporation
- 39. People, Inc.
- 40. Wdsy Lebanon LLC
- 41. Highlands Ambulance Service Inc
- 42. Secor Inc
- 43. Town of Honaker
- 44. American Plus
- 45. Modern Chevrolet Sales
- 46. Pals Drive Thru #21
- 47. Rage Administrative & Marketing
- 48. Burger King
- 49. Hummingbird Retirement Villa
- 50. Southwest Disposal Inc

Source: Virginia Employment Commission,

Quarterly Census of Employment and Wages (QCEW), 3rd Quarter (July, August, September) 2013.

Did you know...

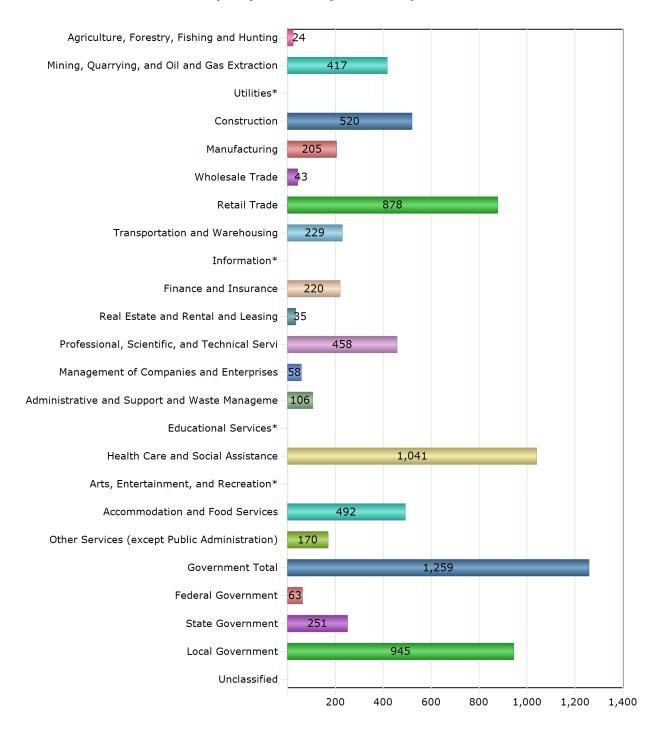
you can search over 300,000 employer listings on our website provided by Infogroup? This easy-to- use feature lets you search for employers by keyword, industry, sales volume, size range, and more!



For this data and more, visit us on the web at:

www.VirginiaLMI.com

Employment by Industry



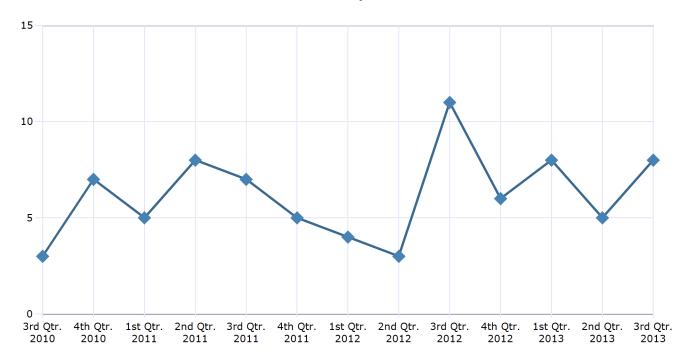
Total: 6,545

Note: Asterisk (*) indicates non-disclosable data.

Source: Virginia Employment Commission,

Quarterly Census of Employment and Wages (QCEW), 3rd Quarter (July, August, September) 2013.

New Startup Firms



	Russell County	Virginia
3rd Qtr. 2010	3	2,758
4th Qtr. 2010	7	2,568
1st Qtr. 2011	5	3,083
2nd Qtr. 2011	8	3,017
3rd Qtr. 2011	7	2,405
4th Qtr. 2011	5	2,518
1st Qtr. 2012	4	3,079
2nd Qtr. 2012	3	2,506
3rd Qtr. 2012	11	3,977
4th Qtr. 2012	6	2,999
1st Qtr. 2013	8	3,238
2nd Qtr. 2013	5	1,538
3rd Qtr. 2013	8	2,881

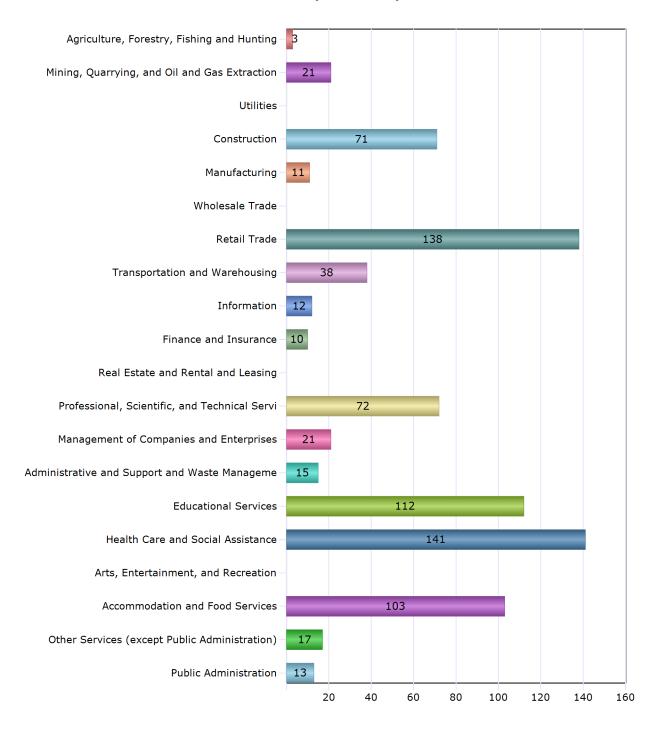
Note: The following criteria was used to define new startup firms:

- 1.) Setup and liability date both occurred during 3rd Quarter (July, August, September) 2013
- 2.) Establishment had no predecessor UI Account Number
- 3.) Private Ownership
- 4.) Average employment is less than 250
- 5.) For multi-unit establishments, the parent company must also meet the above criteria.

Source: Virginia Employment Commission,

Quarterly Census of Employment and Wages (QCEW), 3rd Quarter (July, August, September) 2013.

New Hires by Industry

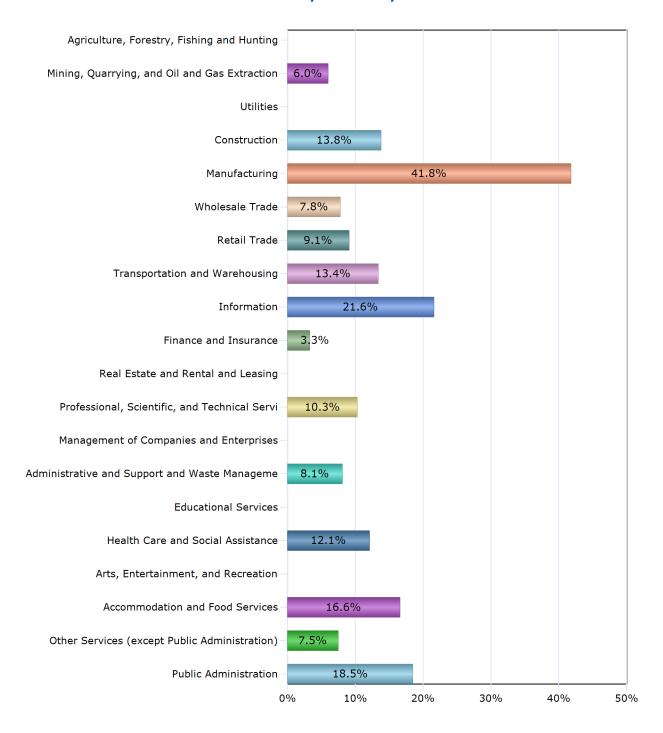


Total: 3

Source: U.S. Census Bureau,

Local Employment Dynamics (LED) Program, 4th Quarter (October, November, December) 2012, all ownerships.

Turnover by Industry

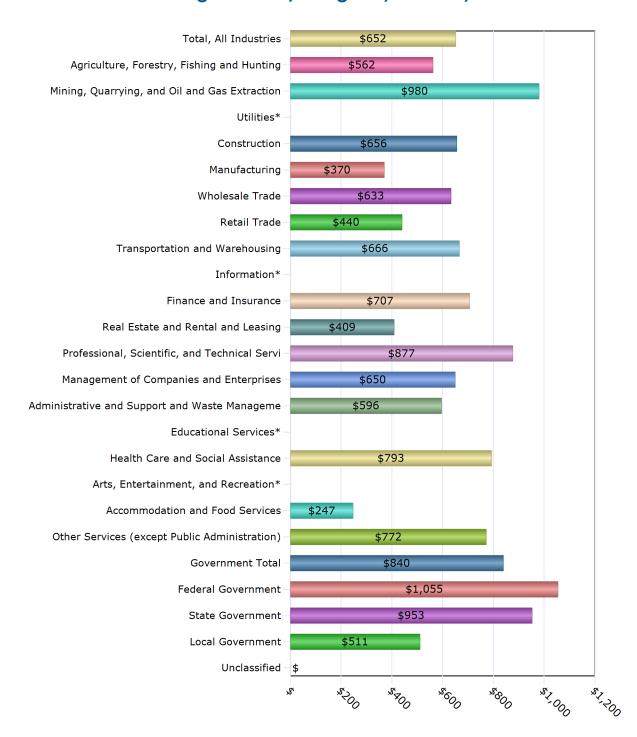


Average:

Source: U.S. Census Bureau,

Local Employment Dynamics (LED) Program, 3rd Quarter (July, August, September) 2012, all ownerships.

Average Weekly Wage by Industry



Note: Asterisk (*) indicates non-disclosable data.

Source: Virginia Employment Commission, Quarterly Census of Employment and Wages (QCEW), 3rd Quarter (July, August, September) 2013.

Age of Workers by Industry

	14-18	19-21	22-24	25-34	35-44	45-54	55-64	65+
Total, All Industries	105	236	348	1,305	1,417	1,375	954	291
Agriculture, Forestry, Fishing and Hunting					11	6		5
Mining, Quarrying, and Oil and Gas Extraction		6	17	64	91	115	95	11
Utilities				3	8	4		
Construction	3	27	25	98	122	129	69	28
Manufacturing	·	6	7	21	33	46	48	21
Wholesale Trade	3	'		6	15	13	13	7
Retail Trade	20	67	87	228	206	221	144	53
Transportation and Warehousing			9	42	74	65	38	9
Information		3	23	148	108	62	20	4
Finance and Insurance		3	6	45	61	59	53	8
Real Estate and Rental and Leasing			5	8	6	5		4
Professional, Scientific, and Technical Servi		11	34	217	188	178	105	26
Management of Companies and Enterprises	7	6	9	13	13	17	11	3
Administrative and Support and Waste Manageme			5	10	18	14	6	4
Educational Services			3		3	3		
Health Care and Social Assistance	10	28	56	212	302	269	176	52
Arts, Entertainment, and Recreation								
Accommodation and Food Services	50	62	46	104	51	45	33	10
Other Services (except Public Administration)		7	7	36	28	30	53	26
Public Administration		4	9	46	78	91	81	20

Source: U.S. Census Bureau,

Local Employment Dynamics (LED) Program, 4th Quarter (October, November, December) 2012, all ownerships.

What is LED? -

Developed by the U.S. Census Bureau, the Local Employment Dynamics (LED) program merges Virginia's Unemployment Compensation wage and employer records with Census demographic data. Read more about LED on the following website:



http://lehd.did.census.gov/led/

Industry Employment and Projections

Long Term

		Employment		Percent	
	Estimated 2010	Projected 2020	Change	Total	Annual
Total, All Industries	69,283	78,670	9,387	13.55%	1.28%
Agriculture, Forestry, Fishing and Hunting	141	145	4	2.84%	.28%
Mining, Quarrying, and Oil and Gas Extraction	6,114	5,955	-159	-2.6%	26%
Utilities	264	262	-2	76%	08%
Construction	4,643	6,466	1,823	39.26%	3.37%
Manufacturing	3,741	3,883	142	3.8%	.37%
Wholesale Trade	1,626	1,822	196	12.05%	1.14%
Retail Trade	9,164	10,289	1,125	12.28%	1.16%
Transportation and Warehousing	1,480	1,792	312	21.08%	1.93%
Information	972	1,038	66	6.79%	.66%
Finance and Insurance	1,442	1,595	153	10.61%	1.01%
Real Estate and Rental and Leasing	394	452	58	14.72%	1.38%
Professional, Scientific, and Technical Servi	1,960	2,518	558	28.47%	2.54%
Management of Companies and Enterprises	691	720	29	4.2%	.41%
Administrative and Support and Waste Manageme	2,134	2,576	442	20.71%	1.9%
Educational Services	7,809	8,031	222	2.84%	.28%
Health Care and Social Assistance	8,981	12,166	3,185	35.46%	3.08%
Arts, Entertainment, and Recreation	302	353	51	16.89%	1.57%
Accommodation and Food Services	4,237	4,846	609	14.37%	1.35%
Other Services (except Public Administration)	1,568	1,868	300	19.13%	1.77%

Note: Asterisks (***) indicate non-disclosable data.

Projections data is for Southwestern Virginia (LWIA I). No data available for Russell County.

Source: Virginia Employment Commission,

Long Term Industry and Occupational Projections, 2010-2020.

Industry Employment and Projections

Short Term

		Employment		Percent	
_	Estimated 2012	Projected 2014	Change	Total	Annual
Total, All Industries	3,955,612	4,060,985	105,373	2.66%	1.32%
Agriculture, Forestry, Fishing and Hunting	3,754	3,867	113	3.01%	1.49%
Mining, Quarrying, and Oil and Gas Extraction	8,504	7,958	-546	-6.42%	-3.26%
Utilities	10,545	10,303	-242	-2.29%	-1.15%
Construction	177,604	181,252	3,648	2.05%	1.02%
Manufacturing	231,330	231,797	467	.2%	.1%
Wholesale Trade	111,429	112,109	680	.61%	.3%
Retail Trade	418,185	429,362	11,177	2.67%	1.33%
Transportation and Warehousing	106,247	108,890	2,643	2.49%	1.24%
Information	70,989	69,773	-1,216	-1.71%	86%
Finance and Insurance	127,679	132,281	4,602	3.6%	1.79%
Real Estate and Rental and Leasing	51,726	52,560	834	1.61%	.8%
Professional, Scientific, and Technical Servi	397,450	414,697	17,247	4.34%	2.15%
Management of Companies and Enterprises	75,979	80,137	4,158	5.47%	2.7%
Administrative and Support and Waste Manageme	209,347	217,100	7,753	3.7%	1.83%
Educational Services	367,237	377,416	10,179	2.77%	1.38%
Health Care and Social Assistance	410,652	428,306	17,654	4.3%	2.13%
Arts, Entertainment, and Recreation	43,217	45,231	2,014	4.66%	2.3%
Accommodation and Food Services	311,532	323,755	12,223	3.92%	1.94%
Other Services (except Public Administration)	130,702	134,193	3,491	2.67%	1.33%

Note: Asterisks (***) indicate non-disclosable data.

Projections data is for Virginia Statewide. No data available for Russell County.

Source: Virginia Employment Commission,

Short Term Industry and Occupational Projections, 2012-2014.

Occupation Employment and Projections

Long Term

		Employment			Openings	
	Estimated 2010	Projected 2020	% Change	Replace -ments	Growth	Total
Total, All Occupations	69,283	78,670	13.55%	1,618	994	2,612
Management Occupations	2,362	2,461	4.19%	48	13	61
Business and Financial Operations Occupations	1,538	1,826	18.73%	32	29	61
Computer and Mathematical Occupations	450	556	23.56%	10	11	21
Architecture and Engineering Occupations	804	880	9.45%	18	9	27
Life, Physical, and Social Science Occupations	414	491	18.6%	14	8	22
Community and Social Service Occupations	1,589	1,993	25.42%	35	40	75
Legal Occupations	288	336	16.67%	5	5	10
Education, Training, and Library Occupations	5,386	5,627	4.47%	116	27	143
Arts, Design, Entertainment, Sports, and Media Occupations	430	476	10.7%	11	5	16
Healthcare Practitioners and Technical Occupations	4,633	5,620	21.3%	97	101	198
Healthcare Support Occupations	1,833	2,604	42.06%	26	78	104
Protective Service Occupations	2,266	2,335	3.05%	54	10	64
Food Preparation and Serving Related Occupations	4,673	5,348	14.44%	147	68	215
Building and Grounds Cleaning and Maintenance Occupations	2,261	2,503	10.7%	41	24	65
Personal Care and Service Occupations	1,546	2,264	46.44%	28	72	100
Sales and Related Occupations	7,367	8,109	10.07%	250	74	324
Office and Administrative Support Occupations	10,139	11,372	12.16%	227	134	361
Farming, Fishing, and Forestry Occupations	220	219	45%	5		5
Construction and Extraction Occupations	7,788	8,454	8.55%	149	76	225
Installation, Maintenance, and Repair Occupations	4,975	6,140	23.42%	124	117	241
Production Occupations	3,051	3,227	5.77%	62	26	88
Transportation and Material Moving Occupations	5,270	5,829	10.61%	122	69	191

Note: Asterisks (***) indicate non-disclosable data.

Projections data is for Southwestern Virginia (LWIA I). No data available for Russell County.

Source: Virginia Employment Commission,

Long Term Industry and Occupational Projections, 2010-2020.

Occupation Employment and Projections

Short Term

		Employment			Openings	
	Estimated 2012	Projected 2014	% Change	Replace -ments	Growth	Total
Total, All Occupations	3,955,612	4,060,985	2.66%	92,454	54,026	146,480
Management Occupations	217,453	220,929	1.6%	4,016	1,760	5,776
Business and Financial Operations Occupations	264,892	275,110	3.86%	4,754	5,109	9,863
Computer and Mathematical Occupations	207,476	216,456	4.33%	3,114	4,490	7,604
Architecture and Engineering Occupations	82,615	83,241	.76%	1,728	446	2,174
Life, Physical, and Social Science Occupations	31,111	31,936	2.65%	976	414	1,390
Community and Social Service Occupations	56,720	59,186	4.35%	1,183	1,233	2,416
Legal Occupations	42,929	44,297	3.19%	654	684	1,338
Education, Training, and Library Occupations	245,233	252,268	2.87%	4,950	3,518	8,468
Arts, Design, Entertainment, Sports, and Media Occupations	69,323	71,296	2.85%	1,794	1,027	2,821
Healthcare Practitioners and Technical Occupations	200,448	207,190	3.36%	3,625	3,372	6,997
Healthcare Support Occupations	95,207	99,525	4.54%	1,214	2,159	3,373
Protective Service Occupations	99,190	101,608	2.44%	2,532	1,210	3,742
Food Preparation and Serving Related Occupations	312,407	324,952	4.02%	13,190	6,272	19,462
Building and Grounds Cleaning and Maintenance Occupations	148,427	152,688	2.87%	2,454	2,130	4,584
Personal Care and Service Occupations	135,751	142,547	5.01%	3,061	3,404	6,465
Sales and Related Occupations	424,154	432,950	2.07%	14,269	4,504	18,773
Office and Administrative Support Occupations	557,817	569,857	2.16%	12,121	6,434	18,555
Farming, Fishing, and Forestry Occupations	7,185	7,248	.88%	202	38	240
Construction and Extraction Occupations	192,411	194,542	1.11%	4,030	1,174	5,204
Installation, Maintenance, and Repair Occupations	153,691	156,453	1.8%	3,282	1,482	4,764
Production Occupations	179,839	181,430	.88%	3,626	1,161	4,787
Transportation and Material Moving Occupations	231,333	235,276	1.7%	5,680	2,004	7,684

Note: Asterisks (***) indicate non-disclosable data.

Projections data is for Virginia Statewide. No data available for Russell County.

Source: Virginia Employment Commission,

Short Term Industry and Occupational Projections, 2012-2014.

Growth Occupations

		Employment		Average	Annual Ope	nings	
	Estimated 2010	Projected 2020	% Change	Replace -ments	Growth	Total	Average Annual Salary
Personal Care Aides	774	1,356	75.19%	6	58	64	\$17,837
Home Health Aides	590	1,028	74.24%	8	44	52	\$17,925
Marriage and Family Therapists	***	***	***	***	***	***	\$31,887
Heating, Air Conditioning, and Refrigeration Mechanics and Installers	152	229	50.66%	3	8	11	\$30,393
Management Analysts	83	123	48.19%	1	4	5	\$80,355
Rehabilitation Counselors	97	143	47.42%	2	5	7	\$41,278
Cost Estimators	89	128	43.82%	2	4	6	\$52,905
Electrical Power-Line Installers and Repairers	***	***	***	***	***	***	\$50,192
Diagnostic Medical Sonographers	78	108	38.46%	1	3	4	\$46,082
Telecommunications Line Installers and Repairers	***	***	***	***	***	***	\$38,965
Medical Assistants	165	224	35.76%	2	6	8	\$24,004
Emergency Medical Technicians and Paramedics	262	355	35.5%	5	9	14	\$24,992
Mental Health Counselors	222	299	34.68%	5	8	13	\$38,911
Taxi Drivers and Chauffeurs	279	374	34.05%	4	10	14	\$20,226
Plumbers, Pipefitters, and Steamfitters	101	135	33.66%	3	3	6	\$33,801
Pharmacy Technicians	458	603	31.66%	8	14	22	\$26,788
HelpersInstallation, Maintenance, and Repair Workers	297	391	31.65%	14	9	23	\$24,170
Compliance Officers	103	135	31.07%	1	3	4	\$49,822
Substance Abuse and Behavioral Disorder Counselors	197	256	29.95%	4	6	10	\$30,864
Industrial Machinery Mechanics	642	820	27.73%	12	18	30	\$36,098

Note: Asterisks (***) indicate non-disclosable data.

Projections and OES wage data are for Southwestern Virginia (LWIA I). No data available for Russell County.

Source: Virginia Employment Commission,

Long Term Industry and Occupational Projections, 2010-2020 Occupational Employment Statistics (OES) Survey, 2012.

Economic Profile Russell County

Declining Occupations

		mployment			Openings	
	Estimated 2010	Projected 2020	% Change	Replace -ments	Growth	Total
Sewing Machine Operators	149	105	-29.53%	1	0	1
Switchboard Operators, Including Answering Service	121	94	-22.31%	2	0	2
Postal Service Mail Carriers	160	136	-15%	5	0	5
Packers and Packagers, Hand	307	271	-11.73%	9	0	9
Mine Shuttle Car Operators	322	287	-10.87%	10	0	10
Bus Drivers, School or Special Client	515	460	-10.68%	10	0	10
Psychiatric Technicians	***	***	***	***	***	***
Career/Technical Education Teachers, Secondary School	159	147	-7.55%	4	0	4
Highway Maintenance Workers	265	250	-5.66%	7	0	7
Food Service Managers	111	105	-5.41%	2	0	2
Continuous Mining Machine Operators	863	825	-4.4%	18	0	18
First-Line Supervisors of Correctional Officers	***	***	***	***	***	***
Occupational Health and Safety Specialists	195	187	-4.1%	7	0	7
Chief Executives	121	117	-3.31%	3	0	3
Roof Bolters, Mining	429	415	-3.26%	9	0	9
Mine Cutting and Channeling Machine Operators	171	166	-2.92%	4	0	4
Correctional Officers and Jailers	***	***	***	***	***	***
Secondary School Teachers, Except Special and Career/Technical Education	629	616	-2.07%	17	0	17
HelpersExtraction Workers	170	167	-1.76%	4	0	4
Logging Equipment Operators	132	130	-1.52%	3	0	3

Note: Asterisks (***) indicate non-disclosable data.

Projections data is for Southwestern Virginia (LWIA I). No data available for Russell County.

Source: Virginia Employment Commission, Long Term Industry and Occupational Projections, 2010-2020.

Consumer Price Index (CPI)

All Urban Consumers (CPI-U)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
2004	185.200	186.200	187.400	188.000	189.100	189.700	189.400	189.500	189.900	190.900	191.000	190.300	188.900	2.7
2005	190.700	191.800	193.300	194.600	194.400	194.500	195.400	196.400	198.800	199.200	197.600	196.800	195.300	3.4
2006	198.300	198.700	199.800	201.500	202.500	202.900	203.500	203.900	202.900	201.800	201.500	201.800	201.600	3.2
2007	202.416	203.499	205.352	206.686	207.949	208.352	208.299	207.917	208.490	208.936	210.177	210.036	207.342	2.8
2008	211.080	211.693	213.528	214.823	216.632	218.815	219.964	219.086	218.783	216.573	212.425	210.228	215.303	3.8
2009	211.143	212.193	212.709	213.240	213.856	215.693	215.351	215.834	215.969	216.177	216.330	215.949	214.537	-0.4
2010	216.687	216.741	217.631	218.009	218.178	217.965	218.011	218.312	218.439	218.711	218.803	219.179	218.056	1.6
2011	220.223	221.309	223.467	224.906	225.964	225.722	225.922	226.545	226.889	226.421	226.230	225.672	224.939	3.2
2012	226.665	227.663	229.392	230.085	229.815	229.478	229.104	230.379	231.407	231.317	230.221	229.601	229.594	2.1
2013	230.280	232.166	232.773	232.531	232.945	233.504	233.596	233.877	234.149	233.546	233.069	233.049	232.957	1.5
2014	233.916													

Urban Wage Earners and Clerical Workers (CPI-W)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
2004	180.900	181.900	182.900	183.500	184.700	185.300	184.900	185.000	185.400	186.500	186.800	186.000	184.500	2.6
2005	186.300	187.300	188.600	190.200	190.000	190.100	191.000	192.100	195.000	195.200	193.400	192.500	191.000	3.5
2006	194.000	194.200	195.300	197.200	198.200	198.600	199.200	199.600	198.400	197.000	196.800	197.200	197.100	3.2
2007	197.559	198.544	200.612	202.130	203.661	203.906	203.700	203.199	203.889	204.338	205.891	205.777	202.767	2.9
2008	206.744	207.254	209.147	210.698	212.788	215.223	216.304	215.247	214.935	212.182	207.296	204.813	211.053	4.1
2009	205.700	206.708	207.218	207.925	208.774	210.972	210.526	211.156	211.322	211.549	212.003	211.703	209.630	-0.7
2010	212.568	212.544	213.525	213.958	214.124	213.839	213.898	214.205	214.306	214.623	214.750	215.262	213.967	2.1
2011	216.400	217.535	220.024	221.743	222.954	222.522	222.686	223.326	223.688	223.043	222.813	222.166	221.575	3.6
2012	223.216	224.317	226.304	227.012	226.600	226.036	225.568	227.056	228.184	227.974	226.595	225.889	226.229	2.1
2013	226.520	228.677	229.323	228.949	229.399	230.002	230.084	230.359	230.537	229.735	229.133	229.174	229.324	1.4
2014	230.040													

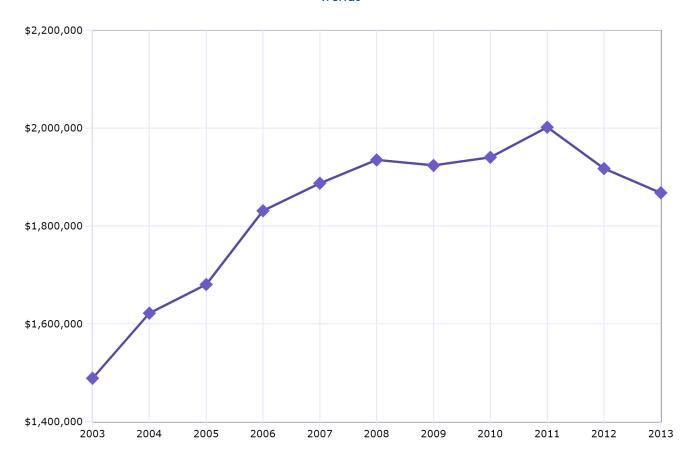
Note: CPI data is for the United States only. No data available for Russell County.

The CPI-U includes expenditures by urban wage earners and clerical workers, professional, managerial, and technical workers, the self-employed, short-term workers, the unemployed, retirees and others not in the labor force. The CPI-W only includes expenditures by those in hourly wage earning or clerical jobs.

Source: Bureau of Labor Statistics, Consumer Price Indexes (CPI) Program.

Local Option Sales Tax

Trends



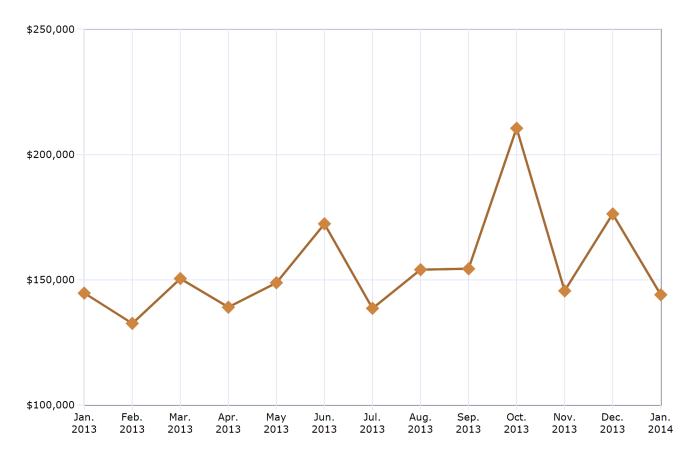
	Russell County	Virginia
2003	\$1,489,108	\$838,275,059
2004	\$1,622,038	\$914,499,686
2005	\$1,680,621	\$976,923,577
2006	\$1,831,346	\$1,028,544,074
2007	\$1,887,622	\$1,056,766,678
2008	\$1,935,153	\$1,032,815,078
2009	\$1,923,945	\$979,594,664
2010	\$1,940,563	\$992,820,512
2011	\$2,001,996	\$1,035,981,229
2012	\$1,917,568	\$1,080,663,042
2013	\$1,868,058	\$1,093,292,668

Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.

Source: Virginia Department of Taxation, Revenue Forecasting.

Local Option Sales Tax

Past 12 Months



	Russell County	Virginia
Jan. 2013	\$144,732	\$80,376,392
Feb. 2013	\$132,665	\$81,521,983
Mar. 2013	\$150,551	\$92,230,779
Apr. 2013	\$139,113	\$92,553,822
May 2013	\$148,887	\$92,436,992
Jun. 2013	\$172,399	\$97,114,277
Jul. 2013	\$138,667	\$89,789,825
Aug. 2013	\$154,096	\$90,429,025
Sep. 2013	\$154,446	\$89,406,482
Oct. 2013	\$210,521	\$96,556,090
Nov. 2013	\$145,630	\$89,492,740
Dec. 2013	\$176,351	\$101,384,261
Jan. 2014	\$144,069	\$81,197,494

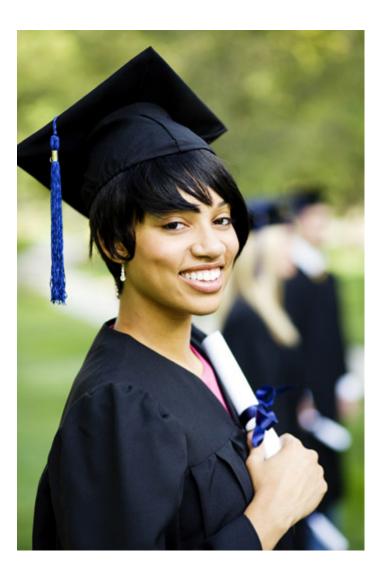
Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.

Source: Virginia Department of Taxation, Revenue Forecasting.

IV. Education Profile

Overview

The Education Profile for Russell County provides an assortment of data collected from the United States Census Bureau and the National Center for Education Statistics (NCES).



Related Terms and Definitions

Associate's degree

An award that normally requires at least two but less than four years of full-time equivalent college work.

Bachelor's degree

An award that normally requires at least four but not more than five years of full-time equivalent college-level work.

Post-baccalaureate certificate

An award that requires completion of an organized program of study equivalent to 18 semester credit hours beyond the bachelor's. It is designed for persons who have completed a bachelor's degree, but do not meet the requirements of a master's degree.

Master's degree

An award that requires the successful completion of a program of study of at least the full-time equivalent of one but not more than two academic years of work beyond the bachelor's degree.

Post-master's certificate

An award that requires completion of an organized program of study equivalent to 24 semester credit hours beyond the master's degree, but does not meet the requirements of academic degrees at the doctor's level.

Doctor's degree

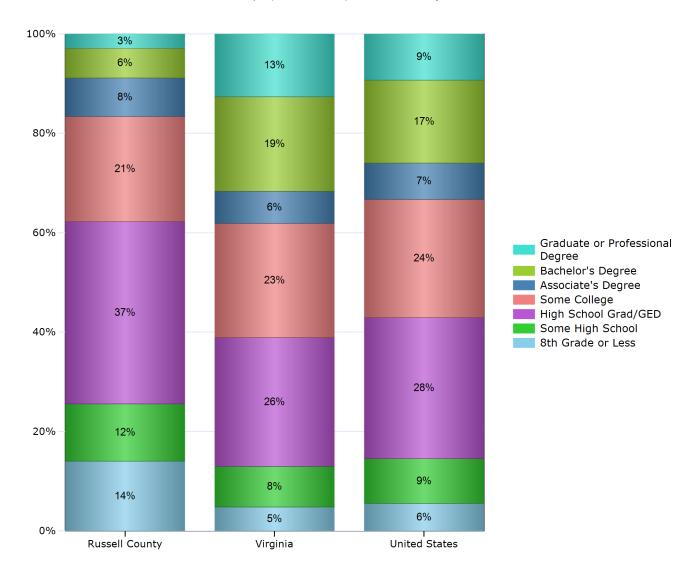
The highest award a student can earn for graduate study.

First-professional degree

An award that requires completion of a program that meets all of the following criteria: (1) completion of the academic requirements to begin practice in the profession; (2) at least two years of college work prior to entering the program; and (3) a total of at least six academic years of college work to complete the degree program, including prior required college work plus the length of the professional program itself.

Educational Attainment

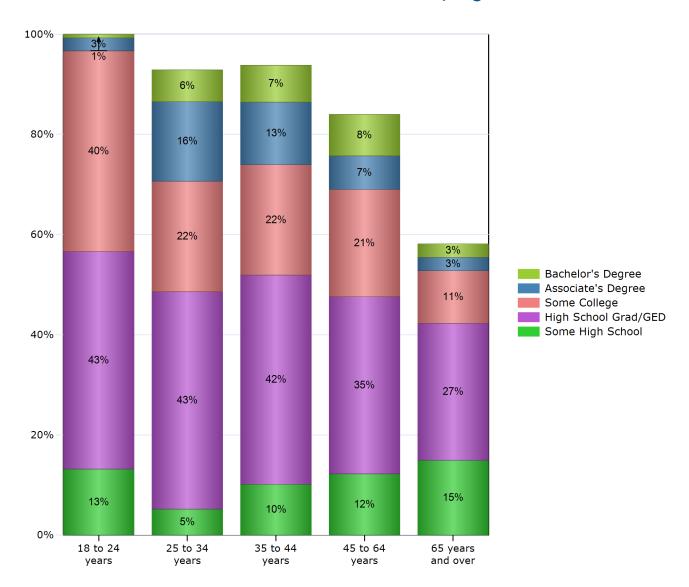
(Population 18 years and over)



	Russell County	Virginia	United States
8th Grade or Less	3,237	297,279	13,040,191
Some High School	2,655	504,215	21,121,603
High School Grad/GED	8,458	1,596,914	66,827,549
Some College	4,871	1,416,703	55,919,419
Associate's Degree	1,785	399,477	17,165,191
Bachelor's Degree	1,371	1,171,792	39,208,343
Graduate or Professional Degree	671	779,862	21,876,556
	23,048	6,166,242	235,158,852

Source: U.S. Census Bureau

Educational Attainment by Age

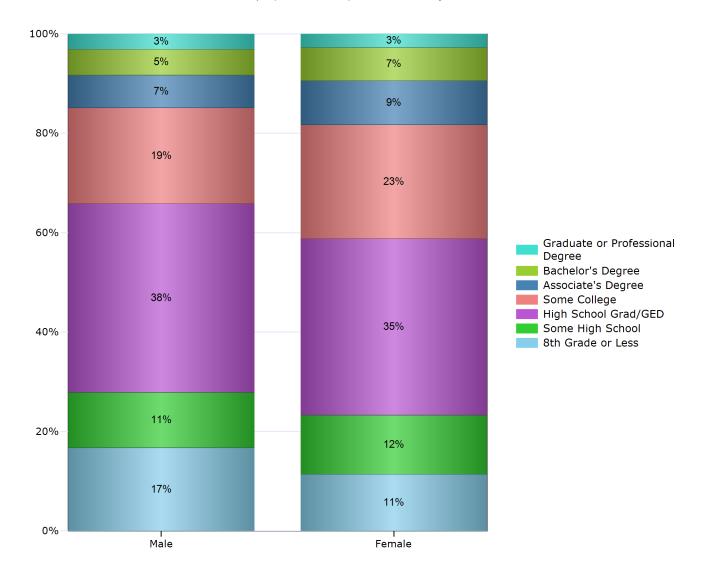


	18 - 24	25 - 34	35 - 44	45 - 64	65+	Total
8th Grade or Less		121	82	1,160	1,874	3,237
Some High School	294	173	383	1,085	720	2,655
High School Grad/GED	969	1,449	1,580	3,142	1,318	8,458
Some College	893	737	833	1,901	507	4,871
Associate's Degree	58	530	473	595	129	1,785
Bachelor's Degree	16	212	278	735	130	1,371
Graduate or Professional Degree		116	152	260	143	671
	2,230	3,338	3,781	8,878	4,821	23,048

Source: U.S. Census Bureau

Educational Attainment by Gender

(Population 18 years and over)

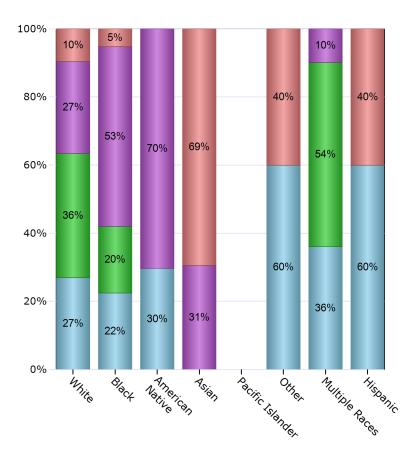


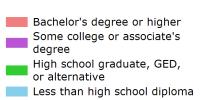
	Male	Female	Total
8th Grade or Less	1,900	1,337	3,237
Some High School	1,264	1,391	2,655
High School Grad/GED	4,306	4,152	8,458
Some College	2,186	2,685	4,871
Associate's Degree	747	1,038	1,785
Bachelor's Degree	589	782	1,371
Graduate or Professional Degree	351	320	671
	11,343	11,705	23,048

Source: U.S. Census Bureau

Educational Attainment by Race/Ethnicity

(Population 25 years and over)





	Less than high school diploma	High school graduate, GED, or alternative	Some college or associate's degree	Bachelor's degree or higher	Total
ice					
White	5,452	7,381	5,456	1,936	20,225
Black or African American	86	75	202	20	383
American Indian or Alaska Native	8	0	19	0	27
Asian	0	0	22	50	72
Native Hawaiian/Pacific Islander	0	0	0	0	0
Other	30	0	0	20	50
Multiple Races	22	33	6	0	61
nicity					
Hispanic or Latino (of any race)	30	0	0	20	50
	5,628	7,489	5,705	2,046	20,868

Source: U.S. Census Bureau

Graduate Data Trends

Russell County

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	ВА	Cert. Post-BA	MA	Cert. Post-MA	Ph.D.	1st Prof.
1997										
1998										
2000										
2001										
2002						'				
2003			'			'				
2004										
2005										
2006										
2007										

Note: This table only reflects the degrees completed from institutions within Russell County.

Virginia Statewide

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	ВА	Cert. Post-BA	MA	Cert. Post-MA	Ph.D.	1st Prof.
1997	2,904	2,269	9,242	158	26,416	261	9,800	184	945	1,902
1998	3,319	2,440	8,969	259	26,648	185	9,560	184	886	1,919
2000	3,804	2,368	9,223	212	28,948	451	9,431	113	917	2,181
2001	4,710	2,419	9,581	175	30,709	339	9,424	104	871	2,134
2002	4,970	2,730	10,241	134	30,653	441	9,303	95	954	2,213
2003	5,245	3,079	11,174	97	32,635	178	9,948	447	974	2,133
2004	4,465	3,772	11,400	76	33,392	247	10,487	360	1,033	2,407
2005	3,983	3,831	11,833	77	34,615	476	11,255	251	1,268	2,496
2006	4,213	4,298	14,431	102	39,247	608	12,429	225	1,440	2,490
2007	4,478	3,686	15,519	116	40,381	650	12,781	252	1,516	2,626

Source: U.S. Department of Education, Institute of Education Sciences (IES).

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www.VirginiaLMI.com



Training Providers

Southwest Virginia Community College

369 College Road Us Rt. 19, 6

Richlands, VA 24641-1101

Phone: (276) 964-2555

www.sw.edu

Number of 2007 graduates: 457

Mountain Empire Community College

3441 Mountain Empire Road Big Stone Gap, VA 24219-

Phone: (276) 523-2400

www.mecc.edu

Number of 2007 graduates: 288

Bluefield College

3000 College Dr Bluefield, VA 24605-

Phone: (276) 326-3682

www.bluefield.edu

Number of 2007 graduates: 275

The University of VA's College at Wise

1 College Avenue

Wise, VA 24293-4400

Phone: (276) 328-0100

www.uvawise.edu

Number of 2007 graduates: 273

Appalachian School of Law

1169 Edgewater Drive Grundy, VA 24614-2825

Phone: (276) 935-4349

www.asl.edu

Number of 2007 graduates: 105

Source: U.S. Department of Education, Institute of Education Sciences (IES), 2007.